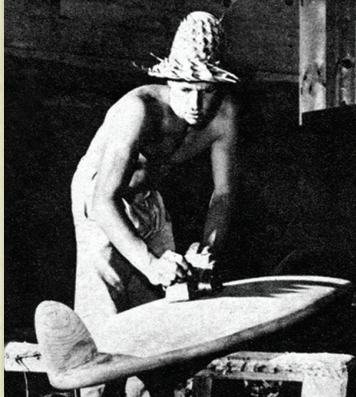


# HOBIE HISTORY

**1950**

Hobie Alter shaped his **first surfboard** in his parents' Laguna Beach garage.



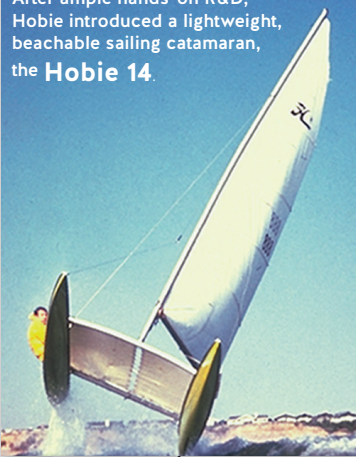
**1958**

Hobie teamed up with Grubby Clark to produce the world's **first fiberglass-and-foam-core boards**, revolutionizing surfing.



**1968**

After ample hands-on R&D, Hobie introduced a lightweight, beachable sailing catamaran, the **Hobie 14**.



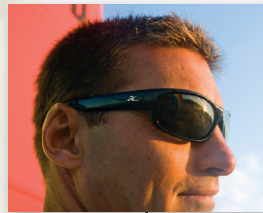
**1974**

Introduced the **Hobie Hawk** remote controlled glider.



**1982**

Reading the water is tricky, but Hobie tamed reflected light with its line of **polarized sunglasses**.



**1987**

Ladies love watersports, so Hobie delivered fashion-forward, functional **women's swimwear**.



**1994**

The **Hobie Float Cat** marked the company's first cast into angling.



**1995**

A design ahead of its time, the **Hobie TriFoiler** dropped jaws with its staggering speed.



**1997**

**Hobie MirageDrive®** delivered "A New Way to Kayak," by pedaling instead of paddling.



**2001**

The **Mirage Outback** introduced kayak fishing in an SUV package.



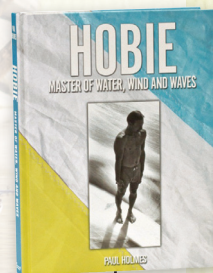
**2006**

The versatile **Mirage Adventure Island** offered the ability to sail, pedal, paddle and play.



**2014**

Hobie Alter's **epic biography**.



**1954**

Demand for Hobie's boards spiked, so he opened **his first Surf Shop in Dana Point, California**.



**1962**

After witnessing the birth of skateboarding, Hobie **introduced polyurethane skateboard wheels**, the sport's biggest evolution.



**1970**

Classic. The two-person, double-trapeze **Hobie 16** became an international sensation, instantly sparking the "Hobie Way of Life".



**1982**

The **Hobie 33** was the fastest, sleekest monohull in its class.



**1994**

The **Hobie Wave** was designed and crafted as the perfect, simple, rotomolded catamaran.



**1996**

The **Hobie Pursuit kayak** ushered in a new generation of rotomolded polyethylene touring kayaks.



**2000**

The **Hobie Mirage® Tandem** introduced two-person, Mirage kayaking experience, while offering an optional sail kit.



**2005**

Building on 50 years of industry-leading board design, **Hobie SUPs** propelled surf sports off the beach to nearly any lake, stream or bay worldwide.



**2009**

Hobie landed a massive strike with the **Mirage Pro Angler 14**, a feature-laden, angler-specific boat.